



TT Botnia Oy & YritysBotnia – Website's Privacy Statement

This is the privacy statement of TT Botnia Ltd and YritysBotnia, in accordance with the Finnish Data Protection Act (Sections 13 & 14) and the General Data Protection Regulation (GDPR) of the European Union. In this notice, we provide information about the processing of personal data of customers of TT Botnia Ltd and YritysBotnia.

This privacy statement describes what information we collect about our customers, for what purposes we use the information, and how we protect the collected data. Please note that in the purchase process and/or by subscribing to our newsletter, you consent to the storage of your data. We reserve the right to make changes and updates to the privacy statement.

1. Controller

TT Botnia Ltd (2995396–4)
Pitkätatu 35, 65100 Vaasa
info@ttbotnia.fi
Tel. 06 521 5500

2. Contact Person Responsible for the Register

Riika Saarimäki
TT Botnia Ltd
tietosuojavastaava@ttbotnia.fi
Tel. 040 619 0648

3. Name of the Register

Customer register of TT Botnia Ltd and YritysBotnia.

4. Purpose of Processing the Personal Data

Personal data is used for maintaining customer relationships, invoicing, improving user experience, targeting advertisements, conducting analytics, and preventing misuse. The information is also used to inform customers about TT Botnia Ltd's and YritysBotnia's activities if the customer has given consent. The customer has the right to prohibit the use of their information for direct marketing.

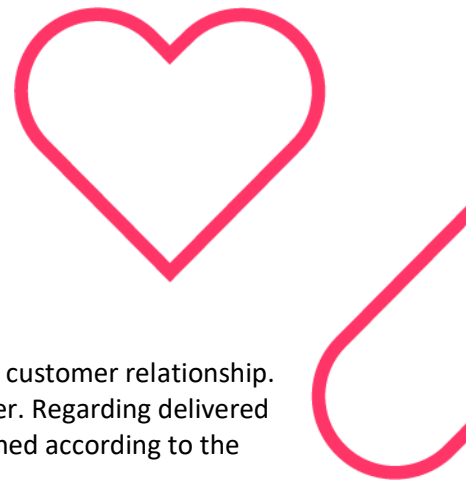
5. Register's Data Content

When you subscribe to the newsletter or respond to our customer surveys, we collect the following information in the register: name, email address, and language. In addition, we gather observed information from website usage and data derived through analytics, such as browsing details and device identification information (see more details below in the section 9. 'Use of Cookies')

6. Regular Disclosure of Data

The information is used solely for managing customer relationships. Information may also be disclosed to authorities as required by law.





7. Transfer of Data Outside the EU or EEA

Data is not transferred outside the EU or EEA.

8. Data Retention

TT Botnia Ltd and YrityBotnia retain customer information for the duration of the customer relationship. Upon the customer's request, their personal data can be removed from the register. Regarding delivered orders, the obligation to retain order, payment, and billing information is determined according to the Accounting Act (1997/1336 § 10).

9. Use of Cookies

We use cookies and other similar technologies on our website. Cookies are used to collect information about visitor traffic and improve the user experience on the user's computer.

Cookies and other identifiers have a specified duration, after which the browser removes the identifier. Through cookies, we collect visitor information for analytics and personalization purposes in collaboration with third parties. The collected information is anonymized.

We utilize Google Analytics for website analytics. [Learn more about the processing of data by Google Analytics.](#)

10. Basis for the Protection of the Register and Security Measures

The customer information is collected in a secure electronic database, access to which requires a username and password. Only the main administrator of the customer registry can grant a username to the customer registry and also determine the access level for users.

The customer registry is treated confidentially. Only designated individuals with a username and password can access the information behind the login. TT Botnia has locked security bins that are regularly transported for destruction in accordance with security practices.

11. Right to Inspection and Right to Request Data Correction

A customer can request a compiled file of their personal data, including all the information they have provided to us. You can make this request by contacting us via email. You may also request the deletion or modification of your personal information. Additionally, the customer has the right to object to the processing of their data for marketing purposes. Requests for restricting data processing should be submitted via email to the registry contact person.

The right to delete personal data does not apply to information that we are required to retain for administrative or legal purposes, such as fulfilling accounting responsibilities or for security reasons.

12. Contacts

For matters related to this privacy statement, you can contact us at:

tietosuojaavastaava@ttbotnia.fi

Tel. 040 619 0648

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